COMMUNICATING ENGAGEMENT OF INDONESIAN CHILD WELFARE FOUNDATION

<u>I.</u> <u>Introduction</u>

A brief introductory statement should include information about your organization's area of work, goals and geographical coverage.

The Indonesian Child Welfare Foundation

Established on 17 July 1979, inspired by the UN Declaration on the Rights of the Child, the foundation has made all the effort to raise community awareness of child's rights to survive, grow and develop towards an individual with human dignity.

Our vision is to build Indonesian children into strong, quality, and forward-looking citizens towards a prosperous and independent Indonesian society.

Our mission is to improve the quality and the welfare of Indonesian children by increasing public awareness, knowledge and capacity to develop their potential in accordance with their rights and the creation of an environment that provides opportunities, support, freedom and protection for the full mental, physical, moral, spiritual and social development of Indonesian children.

In May 2002 we get consultative status from the UN ECOSOC (Economic and Social Council)

II. Branches of YKAI

ICWF has 24 Branch in 24 provincies:

BRANCHES:

- Sumatra Island (8): Nanggroe Aceh Darussalam, North Sumatra, Riau, Jambi, West Sumatra, Bengkulu, North Bengkulu, South Sumatra, Lampung
- Java Island(6): DKI Jaya, Indramayu, Central Java, D.I. Yogyakarta, Bantul, East Java
- Kalimantan Island(2): West Kalimantan, East Kalimantan
- Bali Island (1), West Nusa Tenggara (1)
- Sulawesi Island (4): Gorontalo, Central Sulawesi, South Sulawesi, Gowa
- Natuna (Kepri)

OUR PARTNERS (Joint Program)

❖ UN BODY : ILO, Unicef, UNESCO, WHO,

❖ CORPORATIONS

- ➤ Bank: Central Bank, Bank Rakyat Indonesia, CIMB Niaga Bank, Mandiri Bank, Bali Bank, HSBC, Asian Development Bank (ADB)
- > TV Station: SCTV, RCTI, Trans TV, AN TV, Space Toon, Astro TV, Education TV.
- ➤ Insurance Company: Manulife, Allianz
- ➤ Advertising/PR company: Indo Ad, Indo Pacific, Ogylvy, Mirage, TCP-TBWA\Indonesia
- > Oil Company: Total Fina Elf, Freeport Indonesia, Caltex, Shell Indonesia
- Consumer Goods Company: Indofood Sukses Makmur, Aqua-Danone, Mc. Donald's, Martha Tilaar, Kalbe Farma, Johnson, Unilever, Agung Auto
- ➤ Technology/Information: IBM, Indosat, Praweda Cipta Karsa Informatika, Oracle Indonesia, Emax, Metrodata Electronic, LG Electronics.
 - **❖** TRAINING CENTER: International Garment Institute (IGTC)
 - **❖** INTERNATIONAL PARTNERS:
- ➤ Singapore: Amic
- > Timor Leste: FCJ
- > The Philippines: Childhope Asia
- ➤ Thailand: Child Worker in Asia (CWA)
- Japan: Kokkyo naki Kodomotachi (KnK)
- > France: ICC Paris
- ➤ Belgium: Colruyt
- ➤ USA: International Youth Foundation (IYF)
- > Tajjikistan: Fidokor Tajikistan
- ➤ Australia: Minderoo Foundation
- > Japan: KnK Foundation

❖ GOVERNMENT:

Coordinating Ministry for People's Welfare, Coordinating Ministry of Economy, Ministry of Social Affairs (MoSA), State Ministry for Women Empowerment (MoWE), Ministry of National Education (MoNE), Ministry of Health (MoH), Ministry of Religious Affairs (MoRA), Ministry of Man Power and Transmigration, Ministry of Law and Human Rights, Ministry of Communications and Informatics, State Ministry for Youth and Sports Affairs, National Development Planning Agency (BAPPENAS), Local Government, etc.

❖ OTHERS:

USAID, Ford Foundation, Asia Foundation, National Commissions, Universities, Local NGOs, International NGOs, Publishers, Media, Community Organizations, Profession Association, Kawedri, Kiwanis Club of Jakarta, Bridge Builder, Individuals.

III. YKAI'S ACTIVITIES:

<u>Policy Advocacy:</u> A continuing effort that serves the best interest of the Indonesian children by advocating with both the government and the public for policies. This is based on pilot project, studies and analysis.

<u>Information and Communication:</u> Child Data and Information Library, Child Bulletin, Child Hotline Service, Website: Windows to Indonesian Child.

<u>Direct Service:</u> Scholarship for Primary and Secondary School Students, Pre-school Training (an alternative method of early stimulation for children under five years old and their mothers), Supplemental Food for the Children under-fiver, Learning Center for Street Children and Mobile Library and micro finance assistance income generating project beyond Early Childcare and development (ECCD).

At this time the program that run are mobile library and scholarsip for elementary school student and collage.

Research and Development: Community Development Program, Child Issues Study (Street Children, Child Prostitution, etc.).

Promotion Program: Children Under-fiver Contest, Child Greeting Cards, Children's Tableware, Ki-Money

<u>Child Depot:</u> Public Fund Raising for the needy, especially created to look after IDC (Internally Displaces Children)

<u>Friends of YKAI</u>: one-help-one donor to support YKAI's programs.

IV. Contribution to the work of the United Nations

NGOs in consultative status are expected to undertake activities to advance the achievement of the development agenda of ECOSOC and the United Nations at large. Your report should therefore list your main activities over the past four years that are in support of that agenda.

<u>V.</u> YKAI Activities over the past year:

- 1. Conduct the Tehchnical Seminar on Child Protection in collaboration with FIDOKOR Tajikistan with different issues.
- 2. Scholarship for Senior High School Student
- 3. Mobile Child Service
- 4. Doing some short event in collaboration with other organization
- 5. Mobile Information and Technology
- 6. Academic Program in colaboration with Colruyt Belgia
- 7. IBM Science And Technology Expo

- 8. Stem Education, Internet Safety Coaching dan Anti Cyber Bullying in 3 locations
- 9. Evaluation od SPACE Education Project In North Maluku
- 10. Parenting
- 11. Workshop of Financial Literacy for Student of Early Childhood Education incolaboration with Indonesian Bank
- 12. Hold some online meeting during pandemic such us topic of Early Childhood, child abuse, child friendly city etc
- 13. Member of Indonesian Disaster Management Community

<u>VI.</u> OUR PROGRAM 2017-CURRENT

PARTNER	NAME OF PROGRAM	COVERAGE	OUTCOME
Colruyt (since 2004)	Scholarship	Student of Senior High School Collage Student in Semarang	185 students/year = 2900 Students 4 student/year 18 Batch x 4: 72 students
Protelindo (since 2012)	Scholarship	Senior High School	9 batch totally 1633 students from 42 cities, 86 School
Bank Indonesia (since 2017)	Financial literacy for early childhood school	183 Pojok Baca (Reading Corner) (PBD) in 34 Provinces	Kick Off – 300 teacher of early childhood, Developing Modul, socialization Modul in 4 area- 1000 teacher of early childhood education
In collaboration KPPPA (Ministry of Women	Online Seminar (during pandemic)	All over Indonesia	We held seminar online with some topic example

Empowerment and Child Protection)			child abuse, child friendly city, parenting etc for more than 1000 participants
Minderoo Foundation, Australia	Developing Ciluk Balita Application, and evaluation	14 rovinces	Webinar: 300 person Evaluation: 200 person

VII. Participation in the fora of the United Nations

Winarti Sukaesih the Executive Director of the Indonesian Child Welfare Foundation attended some meetings on Child Protection Issues of The Forum International for Child Welfare

Zoom meeting held by UN Bodes (UNICEF, ILO, UN OCHA, UNESCO etc

VIII. Cooperation with United Nations Bodies

- 1. In collaboration with Unicef to conduct "Writing competition for student Yunior High School and Senior High Schooll(2004- 2011)
- 2. In collaboration with UNESCO for the project Information Literacy for Elementary Scholl Student, teachers and parents, funding from UNESCO
- 3. In collaboration with ILO implemented program" Improving Quality of Education Services for Street Children through Community Learning Centers and Social Workers' Involvement (Funding from ILO- 2010 -2012)
- 4. In collaboration with ILO EAST for World Day against Child Labour (WDACL) "Half Day Workshop on OSH Risks of Hazardous Works and Children Kite Drawing, Making and Flying Competition" (Funding from ILO, 2011)
- 5. Planning program with UNICEF on Early Childhood Education Issues

IX. Initiatives taken in support of the SDGS

Goal 2: Achieve Universal Primary Education

The Indonesian Child Welfare Foundation have a high concern to education, majority of our program focus on education for example Schoolarship program for elemtary school student to university. Then program for non formal school education: as same as elementary school (Package A), Yunior High School (Package B), and Senior High School (Package C). We also initiative some Early Childhood education in the location of our branches.

Goal 4: Quality Education

Obtaining a quality education is the foundation to creating sustainable development. In addition to improving quality of life, access to inclusive education can help equip locals with the tools required to develop innovative solutions to the world's greatest problems.

The Indonesian Child Welfare Foundation have a Program Mobile Information and Technology for rural areas. The purpose of the program is encourage the student to access technology in the mobile library.

Goal 5: Gender Equality

ICWF providing women and girls with equal access to education. Our Foundation provide scholarship for young women in order they get a better education for their life. ICWF also held a capacity building about gender.

In 2002 we also participating in SDGS award run by National Development Planning Agency

(Badan Perencanaan Pembangunan Nasional)